AEM Paginator AUTOMATED PUBLISHING DONE RIGHT.



KEY FEATURES

- Adobe Experience Manager (AEM) is a comprehensive content management solution for building websites, mobile apps and forms.
- AEM Paginator extends core AEM content management to support high-quality print output with Adobe InDesign and InDesign Server. Intelligent dataaware templates enable lightsout production of top-quality customer-facing documents, catalogs and marketing materials, in concert with the standard web-centric publishing processes of AEM.
- Silicon Publishing, in partnership with Content Thread, delivers AEM Paginator solutions, completely automating catalogs, campaigns, financial documents, and virtually any data-driven output with true multi-channel publishing capability.

RELATED PRODUCTS

Silicon Publishing's offerings for publishers, media developers and digital content distribution include:

- AEM Connector™
- Silicon Designer™
- Silicon One™



Manager's content management functionality with Adobe InDesign's page composition power for easy multi-channel delivery of complex, data-driven publications.

AEM Paginator unites Adobe Experience

With the enhancement of AEM Paginator, Adobe Experience Manager (AEM) serves as a single, integrated system of record for InDesign workflows, driving uniquely dynamic and intelligent page composition.

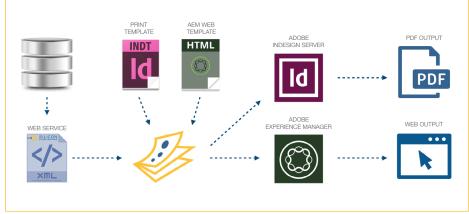
With AEM Paginator, organizations large or small can deliver customer-ready content with dynamic and intelligent lights-out publishing technologies, maximizing the impact of their Adobe AEM investment across multiple delivery channels.

HOW IT WORKS

AEM Paginator extends AEM's content management technologies with the flexibility of InDesign-based templating. AEM Paginator flows content from the AEM Java Content Repository (JCR) and external data sources through data-aware InDesign templates to generate rich print-ready output.

In the example workflow below, multiple templates managed in AEM are engaged simultaneously – one built with InDesign for print output, another built with HTML for web and mobile publishing.

This is how it works: AEM Paginator lets you create InDesign templates that can ingest content from AEM web pages and/or external data sources to generate high-quality print output dynamically. Templates can represent entire pages of content or document components, with configurable formatting rules enforcing sophisticated pagination.



A typical workflow in which data-aware templates support a multi-channel publishing process.

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PRODUCT BENEFITS

AEM Paginator eliminates the redundant workflows common among organizations challenged with publishing to print and other media. By leveraging InDesign templates that can directly use web content or common data sources, organizations can save time and money while ensuring timely and accurate content delivery.

True automation is achieved through adaptive, intelligent layout technologies, allowing documents to morph in order to meet the demands of the content, flexibly delivering consumer-ready output from variable data, without human oversight, and with pixel-perfect layout, day in and day out.

It is now possible for AEM users to extend the reach of their catalogs across print, Web and mobile channels to engage the customer in the optimal medium, on the device of their choice.

RELATED SERVICES

The following services are available from Silicon Publishing and Content Thread:

- Adobe InDesign Server automation & resale
- Adobe Experience Manager (AEM) integration
- Consulting on best practices for publishing and content management
- Custom development



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AEM Paginator supports single-source content management by rendering HTML housed in AEM through InDesign templates that render the same content to high-quality print. The solution is flexible and extensible, allowing for variable data from sources external to AEM, such as relational data, XML, or |SON data feeds.

The templates created in Adobe InDesign are stored in the same JCR that houses other AEM content and assets, and standard AEM workflows can trigger AEM Paginator processes, allowing for complete automation of single-source publishing workflows.



Financial reports are a natural use case for AEM Paginator

LIGHTS-OUT AUTOMATION

AEM Paginator offers true lights-out automation for large-scale publishing by the enterprise. Using dynamic layout on the fly, AEM Paginator applies the power of Adobe InDesign Server in unprecedented ways.

Examples of Paginator usage include managed static content, content that varies according to category/brand, and even content that is completely personalized, where a single template can produce millions of unique, rules-driven documents . Paginator does this by flowing large volumes of text, images, variable data and static content through Adobe InDesign templates. Output is rendered to print formats with an entirely automated workflow using Adobe InDesign Server.

CONTACT US

For more information about AEM Paginator for Adobe AEM, please visit siliconpublishing.com/aem

or contact Content \ Thread at (703) 967-6144.

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