

AEM Connector

AEM AND INDESIGN THE RIGHT WAY.



KEY FEATURES

- AEM Connector creates direct, URL-based links from Adobe InDesign to assets stored in Adobe Experience Manager
- With AEM Connector, Adobe Experience Manager is enabled for multi-channel content distribution.
- Deploy throughout the enterprise, enabling even widely-distributed teams to stay up to date with the latest content updates.

RELATED PRODUCTS

Silicon Publishing's offerings for publishers, media developers and digital content distribution include:

- Silicon Designer™
- Silicon Paginator™
- Silicon One™

Silicon Publishing's new AEM Connector offers the most efficient connectivity between Adobe InDesign and Adobe Experience Manager (AEM).

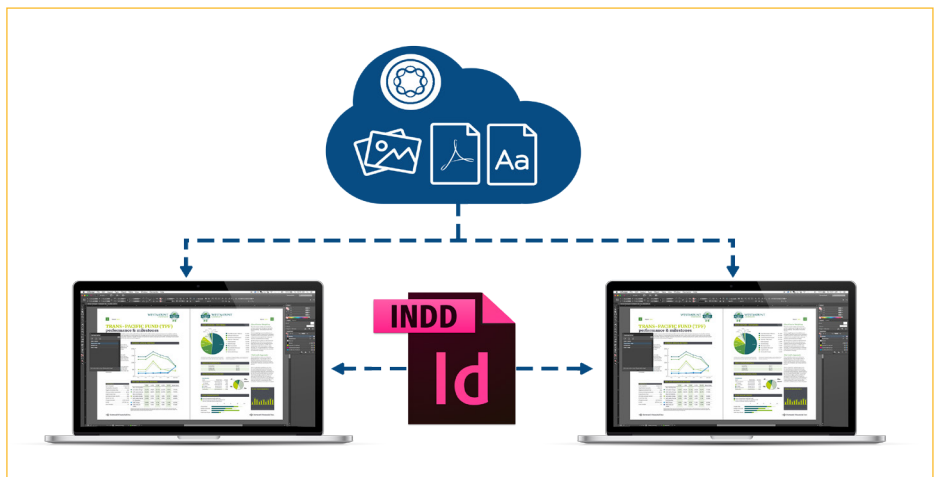
With the power of AEM Connector, Experience Manager Assets now serves as a single, integrated system of record for all of the assets used in InDesign workflows. Instead of moving files around or attempting to mimic connectivity with legacy approaches such as WebDAV, Connector lets you keep your assets in the AEM repository and use them by direct reference in InDesign documents.

HOW IT WORKS

AEM Connector enables Adobe AEM users to drop images from that single repository straight into InDesign. It does this by creating HTTP-based links automatically as part of the InDesign workflow. What happens is this: when an InDesign user drags and drops any AEM-resident digital asset into an open InDesign document, a direct link between that document and the AEM-resident asset is automatically created.

This linkage between AEM and InDesign is persistent, and travels with the InDesign project. The impact is revolutionary: edits, updates and changes to the asset of record in AEM permeate out to InDesign documents without user intervention, automatically.

This key strength of pairing InDesign with Adobe Experience Manager deserves reiteration: an entire InDesign team can work collaboratively with a single set of assets residing solely in AEM. Those assets don't move, and they don't get copied. They stay where needed, and whenever an asset is updated in AEM, that content propagates out to every linked InDesign document: updates are shared with the entire team, instantly.



With AEM Connector, assets stay in Experience Manager: you can exchange InDesign files within your organization without ever having to download or "sync" referenced graphics.



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PRODUCT BENEFITS

Collaboration among distributed teams is enhanced because AEM Connector eliminates the need for redundant asset copies, manual asset updates, re-packaging projects, or re-linking content for those collaborating on any number of projects, whether large and distributed, or compact and local.

AEM Connector saves time as it is faster and more efficient than WebDAV-based technology: URLs within InDesign reference assets directly.

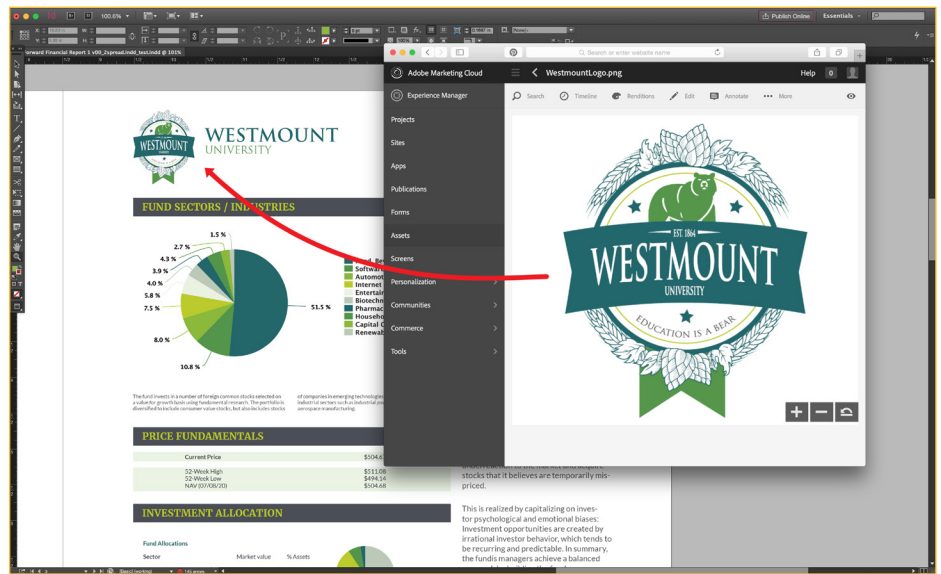
AEM Connector's technology is the end result of years of engineering and development informed by the collaborative, real-world feedback hundreds of customers around the world. The result is simple and powerful: single-source, managed assets ensure brand consistency.

RELATED SERVICES

The following services are available from Silicon Publishing and Content Thread:

- Adobe InDesign Server automation & resale
- Adobe Experience Manager (AEM) integration
- Consulting on best practices for publishing and content management
- Custom development

How is all of this possible? The technology is deceptively simple at first glance, but under the hood it becomes clear that AEM Connector is a very sophisticated InDesign plug-in allowing Adobe InDesign and the AEM digital asset repository to cooperate seamlessly on a deep level, asset-by-asset, via direct and robust HTTP-based linking.



With AEM Connector, you simply drag a rendition from Experience Manager into InDesign, to create a true URL-based link.

AEM Connector supports a streamlined InDesign workflow using Experience Manager Assets:

- InDesign users authenticate with AEM, through a login screen, a configuration file, or automation.
- Dragging an asset from Experience Manager into InDesign creates a true URL-based link.
- Changes to linked assets are automatically reflected in InDesign.
- Users can simply exchange InDesign files, keeping assets in AEM.

While AEM Connector is an easy-to-use InDesign plug-in, it has been proven to make a huge difference in publishing workflows around the globe. It also can be extended with custom features or integrated with products or solutions from Silicon Publishing and Content Thread.

CONTACT US

To learn more about AEM Connector,

visit siliconpublishing.com/aem

or contact Silicon Publishing at (925) 935-3899.



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